**Scott Richards**

Hybrid Designer

36 Klainecrest Ave • Ft. Thomas, KY 41075

scott.richards@rizedesign.com • 859.992.8531

Portfolio: <https://scottrichards.myportfolio.com>

**Education**

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**Digital Media Career/Technical Education – Occupation Based Certification,** 2015

**Master of Science in Library and Information Science; Library/ Media Specialist Certification**

(4.00 GPA) (President’s List, Dean’s List) - University of Kentucky, 2009

**K-12 Instructional Technology Specialist Certification,** 2007

**Master of Science in Information Systems, E-Commerce/ Web Development**

(3.84 GPA) (President’s List, Dean’s List) - Dakota State University, 2004

**K-12 Art Education Certification**

(3.80 GPA) (President’s List, Dean’s List; Scholarship Recipient) -University of Kentucky, 1997

**Bachelor of Science in Marketing** - University of Cincinnati, 1994

Experience 

**Richards and Sons Artisans, Ft. Thomas, Kentucky 2017-present**

***Owner***

**Owner of a hand-crafted products business specializing in reclaimed wood and metal creations. Product offerings include tables, boxes, sculptures and bow ties.**

**Boone County School of Design,**Florence, Kentucky **2015-current**Design Teacher
Developed career-focused curriculum based upon KY Media Arts Career Pathway (Interactive Media). Program is housed at Gateway Community College (Boone Campus) and draws from all 4 Boone County HS. Curriculum focuses on design theory and industry-standard design tools. Students work with outside clients and develop portfolios with real-world samples. Students are given the opportunity to gain ACA certification in Photoshop, Illustrator and Dreamweaver.

Classes include:

* Introduction to Media Arts (Design Theory)
* Interactive Design (Adobe Photoshop, Illustrator)
* Moving Image, Animation (Autodesk 3ds Max, Adobe After Effects)
* Virtual Design (Adobe Dreamweaver, Animate)

**New Haven Elementary School,** Union, Kentucky 2014-2015

## Technology Teacher

Facilitated K-5 students in the use of technology tools while focusing on 21st century skills. Taught digital citizenship, keyboarding, digital design (Photoshop), 2D animation (Pivot), Google Earth, Cloud-based collaboration (Google Drive), programming (Code Academy / Tynker) and business productivity (MS Office).

Supplemental Duties:

* *School Technology Coordinator* – oversaw all troubleshooting and maintenance of the school’s technology (computers, printers, Eno boards, iPads, etc.)
* *STLP Coordinator –* created and coordinated the school’s first STLP program. Taught students robotics, 3D modeling and animation (3ds max) and digital design (Photoshop).
* *Technology Committee Chair –* lead committee meetings. Reviewed and updated technology policies such as BYOT and technology purchasing.

**Thornwilde Elementary School,** Hebron, Kentucky 2012-2014

## Art Teacher

Created student-centered K-5 art program focused on choice, individual expression, and communication. Incorporated creative thinking/ design thinking skills at all grade levels. Collaborated with teachers to integrate art concepts into ELA units and other content. Utilized *Artsonia* to showcase student artwork and communicate with parents and community. Used technology tools, such as virtual museums, to inspire students’ excitement about art.

Supplemental Duties:

* *Boone County Strategic Plan Career Pathways Task Force Member*
* *Program Review Lead* – responsible for artifact acquisition and storage in SkyDrive, uploading rationales into ASSIST, attending meetings and communicating with principal and staff.
* *Odyssey of the Mind Coordinator* – Implemented Odyssey of the Mind. Generated student interest, secured coaches, organized teams, implemented trainings
* *Art Club Sponsor, Running Club volunteer*
* Designed graphics for a variety of school publications and events

**Meadorich Productions, LLC,** Union, Kentucky 2010-2013

*Partner / Designer*

Co-owner of a photography and video production company focusing on youth athletics using a Mac-based development environment (Final Cut Express, iDVD, Adobe Photoshop/Illustrator).

**Dixie Heights High School,** Edgewood, Kentucky 2006-2012

## Computer Graphics Teacher

Developed cutting-edge industry-standard computer design courses within the Schools of Study model.

Classes include:

* 3-D Modeling and Animation (Autodesk 3ds Max)
* Computer Graphics (Adobe Photoshop, Illustrator)
* Create Your Own Graphic Novel (Adobe Photoshop, Illustrator)
* Introduction to Flash (Adobe Flash)
* Digital Photography (Adobe Photoshop)

Developed and managed *Dixie Designs* – a student-led in-house design shop. Students collaborated with the school and community to produce real-world projects and were involved in all phases of the design process from conception to completion. They had the opportunity to communicate with clients, solicit information, design and deliver a final product.

In addition, taught studio (general art, printmaking, ceramics and sculpture) and arts/humanities courses.

Supplemental Duties:

* *School Technology Coordinator* – oversaw all maintenance, purchasing, and inventory of the school’s technology (computers, printers, Smart boards, etc.)
* *Yearbook Advisor* - The *Dixian* is a 225-page student publication. Responsibilities included management of all yearbook staff and deadlines, successful design and development of the publication, organization of school portraits and sports/activities pictures, and collaboration with all school, district and community partners.
* *Next Generation Learning Team Member –* chosen to participate in Next Generation Learning Challenges (NGLC) a unique collaboration between philanthropic foundations, educators, innovators, and technologists focused on addressing the barriers to educational innovation by tapping the potential of technology to improve college readiness and completion. Developed prototype for Dixie Media Arts Academy.

**Rizedesign,** Union, Kentucky 1999-2015

## Director / Designer

Free-lance service provider of technology solutions emphasizing standards-based web design (XHTML, CSS and DOM), usability, Internet marketing, SEO and Web 2.0.

Clients have included:

* *XfinitySpecialOffers.com (2012) Developed a web contact system for a Northern California Xfinity retailer.*
* *For Moms of Boys (2009)* Developed a web presence for a non-profit organization committed to “getting the word out” about the challenges boys are facing in the 21st century.
* *Northern Kentucky Council of Partners (2008)* Developed a content management system that the client could update and edit through a web interface.
* *Vision 2015* (2007) Developed website for Champions for Education; A Northern Kentucky Community Summit
* *Covington Youth Retreat Committee* (2007) Developed website for the 2007 Youth 2000 retreat at Thomas More College
* *Education.org (2004-2007)* Contracted to provide web / graphic design for the provider of one of the largest networks of education-specific domain names. Currently Monster.com.
* *CB Richard Ellis (2000-2002)* Contracted to provide PC / networking support for both Cincinnati and Dayton offices of the world’s leading commercial real estate services firm.

**ITT Technical Institute**, Norwood, Ohio 2000-2006

## Interactive-media / IT Instructor

Recruited to teach a variety of college-level courses including 3d Modeling/Animation, 2d Animation, Motion Graphics, Graphic Design, Web Design and Development, Art History, Programming, Networking, PC Architecture, PC Electronic, Instructional Design. Experiences include curriculum development, differentiated lesson planning, and use of adult learning theory within a student-centered environment.

* Named *Instructor of the Quarter*
* Developed a web-based / database-driven tutoring system
* Delivered weekend Dreamweaver workshops
* Directed and facilitated teams of students in development of websites, for clients such as AboutWOW and the Freestore food bank

**CB Richard Ellis**, Cincinnati, Ohio 1999-2000

## Graphic Designer

Designed collateral material for local brokers. Managed and coordinated all print operations for Cincinnati and Dayton offices. Helped select and implement an in-house print solution.

*LAN Administrator*

Extensive component-level troubleshooting, repair, maintenance and monitoring of over 50 client-side systems located in Cincinnati and Dayton offices. Orchestrated daily backup and monitoring of Novell 4.0 server. Successfully oversaw and implemented Y-2K rollovers.

## **Beechwood Middle and High School**, Ft. Mitchell, Kentucky 1997-1999 Computer Graphics Teacher

Hired to teach computer graphics to Middle and High School students. Developed curriculum based on KY Core Content and Program of Studies. Built, from the ground-up, a computer graphics curriculum based upon leading design professions (Animation, Architecture, Fashion Design, Graphic Design, Industrial Design, Interior Design, and Web Design). Instituted very successful “Crazy Light Day” and “Wacky Wednesday” in order to spur creativity and pique the interest of students. Generalist experience included curriculum development, classroom management, assessment and lesson planning. Presented seminar at SACS (Southern Association of Colleges and Schools) conference, Atlanta, GA.

**Brighton Center,** *Newport, Kentucky* 1997

*Program Coordinator*

Developed and implemented grant-specific JTPA Summer Challenge Program for high school students. Duties included hiring and training of six project coaches, supervision of six Northern KY work sites and selection of JTPA certified youth.

Technology Skills 

3ds Max, Alias Design, Photoshop, Illustrator, InDesign, Lightroom, After Effects, Animate, Dreamweaver, Muse, Fireworks, Final Cut Express, HTML, XML, CSS, JavaScript, PHP, WordPress, Visual Basic.NET

**Technology Certifications**



**Adobe Certified Associate** Web Design Specialist
**Adobe Certified Associate** Visual Design Specialist
**Adobe Certified Associate** in Visual Communication Using Adobe Photoshop
**Adobe Certified Associate** in Graphic Design & Illustration Using Adobe Illustrator
**Adobe Certified Associate** in Print & Digital Media Publication Using Adobe InDesign
**Adobe Certified Associate** in Web Authoring Using Adobe Dreamweaver
**Adobe Certified Associate** in Interactive Media Using Adobe Flash Professional

CompTIA **A+**
CompTIA **i-Net+**
**Certified Internet Webmaster** (Associate)
Institute for Certification of Computing Professionals (**Information Systems Analyst**)

**Awards/ Memberships**



Golden Apple Award Nominee (2012)

ITT Tech Instructor of the Quarter (2006)

Ft. Thomas Lions Club

American Welding Society

**Interests/Hobbies**



Co-Coaching FIRST Lego League and Odyssey of the Mind

Aikido and Karate Instructor (**Fukushidoin**)

Technology, Art/Design, Home Improvement

Blacksmithing, Metal Fabrication, Welding, Woodworking